



## 2012 National Missing Children's Day Poster Contest Fact Sheet

### Contest Rules

1. Applicants must be in the fifth grade.
2. Artwork should reflect the theme "Bring Our Missing Children Home." This phrase **must** appear somewhere on the poster.
3. The theme must be depicted visually in one or a combination of mediums, such as acrylics, watercolor, pencil, charcoal, magic marker, spray paint, crayon, pastels, and the like. Digitally produced images, collages, cut-outs and stamping **will not** be eligible for consideration.
4. The finished poster **must** measure 8½ x 14 inches.
5. The poster must be submitted with a completed application, which includes a description of the poster and a brief biography of the artist, either written legibly or typed.

### Judging Criteria

1. Complete contest rules must be followed for all levels of the competition. Incomplete packages and incorrect sized poster **will not** be eligible for further consideration.
2. Artwork will be judged on:
  - a. Creativity.
  - b. Reflection of the contest theme.
  - c. Use of color and materials.
  - d. Originality and handcraftsmanship.
3. Written applications will be judged on:
  - a. Level of understanding of the subject expressed.
  - b. Clarity.
  - c. Grammar and syntax appropriate to the fifth grade level.

### Competition Procedures

1. **Retrieve contest information** on: [www.ohioamberplan.org](http://www.ohioamberplan.org).
2. **Establish your process for selecting a winner.** The process used to determine the winner of local competitions will be the responsibility of the local entities.

3. **Submit your winning poster to the Ohio Missing Persons Unit** by February 1, 2012. Attention: Vicki Germann, 150 E. Gay Street, 25<sup>th</sup> Floor, Columbus, OH 43215.

#### Awards

##### At the state level:

- The **single** state winner whose poster is selected to go to the national judging competition will receive a national award certificate from the Department of Justice.
- The top 3 posters in the State of Ohio will be presented their awards at the Two Days In May Conference on Victims Assistance in Columbus, Ohio.

##### At the national level:

- The single **national** winner, his/her teacher and his/her parents will be brought to Washington, D.C., to participate in the National Missing Children's Day ceremony at the U.S. Department of Justice on or around May 23, 2012. Transportation and lodging will be provided. The national winner will also receive a national award certificate and a United States Savings Bond.

#### Winning Poster

1. The winning poster (original and copies) becomes the property of the Department of Justice and will be displayed at the Department of Justice, congressional offices and other locations as determined by the Child Protection Division and the Department of Justice. Any applicable copyrights will be held by those offices.
2. The winning poster may be used in publications, exhibits and displays and on websites as determined by the Child Protection Division and the Department of Justice.
3. The winner will travel to Washington, D.C., for the 2012 National Missing Children's Day ceremony, where his/her poster will be presented as the national symbol for Missing Children's Day, and will travel to Washington, D.C., again in 2013 to present the award to the 2013 poster contest winner.
4. Photos of the winner and his/her poster will be available through the Child Protection Division and the Department of Justice and will be posted wherever contest information is available.

#### Contest Dates:

1. August 2011 – Contest Kick-Off
  - a. Begin discussing safety issues with students.
  - b. Provide poster contest information to fifth grade students.



2. February 1, 2012

- a. All posters are due to the Ohio Missing Persons Unit for judging at the following address:

Missing Persons Unit  
Vicki Germann, Assistant Manager  
150 E. Gay Street, 25<sup>th</sup> Floor  
Columbus, OH 43215

3. April 2012

- a. National winner notified.  
b. Travel arrangements are initiated for attendance at the National Missing Children's Day ceremony.

If you have any questions or need additional information, please send an email to [vicki.germann@ohioattorneygeneral.gov](mailto:vicki.germann@ohioattorneygeneral.gov). Packet information can be found at [www.ohioamberplan.org](http://www.ohioamberplan.org).