



**A CHILD IS MISSING.
DO YOU KNOW WHAT TO DO?**



**Free Seminar
AMBER: Children in Jeopardy**

U.S. media perform many valuable public services and one of the most important is protecting our children through programs like the AMBER Alert.

To help the media better understand the nuances and sensitivities associated with these cases, the Ohio Broadcasters Association and Ohio AMBER Alert Steering Committee are hosting a free seminar for Ohio media (TV, radio, print and online), AMBER Alert Coordinators, school officials and Public Information Officers (school or law enforcement).

Children in Jeopardy is a highly interactive, four-hour workshop. It uses scenarios derived from actual cases to help the media better understand how they can assist law enforcement to safeguard our kids as well as what to avoid that potentially could make these situations worse.

The seminar is taught by a three-person team from USC's College of Mass Communications and Information Studies. They are knowledgeable about law enforcement policies as well as the latest communication techniques. There is no cost to the participants.

The cost of the workshop is underwritten by Fox Valley Technical College through a grant from the U.S. Department of Justice. The sessions are an outgrowth of a series of more than 50 AMBER and the Media seminars held over the last four years in Newsplex, USC's newsroom of the future. Several hundred members of the media have participated and can attest to the value of the training.

- DATE & TIME:** April 20, 9:30 a.m. – 3:00 p.m.
- SPONSORING AGENCY:** Ohio Broadcasters Association
Ohio AMBER Alert Steering Committee
- LOCATION:** Columbus Police Academy Auditorium
1000 North Hague Avenue
Columbus, Ohio 43204-2121
- REGISTRATION:** Please return the attached registration form *by April 1, 2010*, to Carolyn Bevins at Carolyn.bevins@ohioattorneygeneral.gov, or fax 1-866-639-7608.
- ADDITIONAL INFORMATION:** Terri Moorer
WAN-IFRA Newsplex Program Coordinator
803-348-0445 moorert@mailbox.sc.edu

